

Hunter McLean

Creative designer & design leader

huntermclean.cool

A little bit about me

I'm a creative living by the ocean in San Diego, CA. Right now, I'm serving as Creative Director over at [Webstacks](#).

My vision as a creator is to design for all and develop experiences that make people genuinely feel something.

Toolkit

Adobe Creative Cloud, Figma, Webflow, Hubspot, Google Analytics, SEO Optimization, Mailchimp, Customer.io, WordPress, HTML, CSS, Memberstack, ClickUp, Design Operations

Certifications

Creative Leadership
IDEO U

Layout Level 2
CMS Level 1
Webflow

Contextual Marketing Certificate
Hubspot

Education

Creighton University

BSBA: Marketing
Minor: Graphic Design
Focus: Psychology

Experience

Creative Director

MARCH 2024 – CURRENT
Webstacks

Art Director

OCT. 2023 – MARCH 2024
Blueboard Inc.

Senior Designer

JUNE 2021 – OCT. 2023

Designer

SEPT. 2020 – JUNE 2021

Marketing + Design Associate

SEPT. 2019 – SEPT. 2020

Digital Marketing Designer

JUNE 2017 - JUNE 2018

Blue Cross and Blue Shield of Nebraska